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# FRANKLIN P. PERDUE SCHOOL OF Business

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CONNECTING YOU TO THE FRANKLIN P. PERDUE SCHOOL OF BUSINESS.

Salisbury  
UNIVERSITY



## Greetings from the Dean's Office

We have a number of exciting events planned for this semester, including our Executive Leadership Series, our sales and entrepreneurship competitions, and several award ceremonies and honor society inductions.

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**AACSB  
ACCREDITED**

## **SU's General Business and Accounting Program Earns Accreditation Extension from AACSB International**

The Franklin P. Perdue School of Business is one of just 189 schools worldwide to hold AACSB accreditation in both business and accounting.

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### **Student Spotlight – Charleen Fischer**

Charleen is a senior pursuing a dual major in accounting and information systems. Upon graduation, she will be working full time as an audit associate at RSM.

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## Fall MASMI Sales Championship Competition Winners Announced

Students recently vied for top honors during the SU Mid-Atlantic Sales and Marketing Institute's third biannual sales championship competition. The event included two contests, one for overall sales and one for elevator pitches.

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## Two Student Entrepreneurship Competition Winners Presented at Posters on the Bay

The students shared their undergraduate research with members of the Maryland General Assembly in the Lowe House Office Building in Annapolis.

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## Burke Graduates from Leadership Maryland Program

William Burke was among 50 applicants chosen to complete Leadership Maryland's hands-on learning program focused on the state's most vital social, economic and environmental issues.

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## 'U.S. News' Again Ranks SU M.B.A. Program Among Nation's Best

For the third consecutive year, the publication rated SU's online M.B.A. Program one of the top in the U.S.

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## Ratcliffe Shore Hatchery Submissions Accepted Through April 8

Business startups throughout the mid-Atlantic are eligible to apply for their share of \$200,000 per academic year.

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## In the Spotlight

[Faculty and Student Happenings](#)

## A Look Ahead

**February 21**

THE Meeting

**March 4-8**

Professional Development Week

**March 7**

Executive Leadership Speaker Carl Berquist

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