

IDEA FACTORY COMPETITION WORKSHOPS

Perdue Hall 100 (BEACON)

Spring 2025

Competitions Info Session

Join us for an informational session on the 2 types of competitions we plan to offer in the Spring semester (Idea Factory Poster Competition and The Bernstein Business Plan Competition) and how you can earn up to \$15,000 to help start a business.

2/5/2025, Wednesday
10:00 – 11:00 AM

2/11/2025, Tuesday
4:00 – 5:00 PM

Idea Workshop

The first step for any entrepreneur is having a business idea. In this workshop you will learn how to generate business ideas. You will leave the workshop with several new ideas for a potential business.

2/17/2025, Monday
10:00 – 11:00 AM

2/25/2025, Tuesday
4:00 – 5:00 PM

Poster Creation Workshop

Join us for a hands-on workshop on designing the perfect poster for the upcoming Idea Factory Competition! Get real-time feedback on your layout and design to make your poster stand out. Don't forget to bring your laptop and charger.

3/11/2025, Tuesday
4:00 – 5:00 PM

3/31/2025, Monday
10:00 – 11:00 PM

Idea Factory Pitch Workshop

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

4/14/2025, Monday
10:00 – 11:00 PM

4/22/2025, Tuesday
4:00 – 5:00 PM



Questions: Contact hmbrooks@salisbury.edu or 410-546-4325