

# BERNSTEIN COMPETITION WORKSHOPS

Perdue Hall 100 (BEACON)  
Spring 2025

## Competitions Info Session

Join us for an informational session on the 2 types of competitions we plan to offer in the Spring semester (Idea Factory Poster Competition and The Bernstein Business Plan Competition) and how you can earn up to \$15,000 to help start a business.

2/5/2025, Wednesday  
10:00 - 11:00 AM

2/11/2025, Tuesday  
4:00 - 5:00 PM

## Business Plan Workshop

This workshop will help students with a business idea communicate it on paper. It will begin with instructions for how to prepare a business plan for the Bernstein Business Plan Competition then provide time and assistance to attendees.

2/19/2025, Wednesday  
10:00 - 11:00 AM

3/3/2025, Monday  
6:00 - 7:00 PM

## Presentation Workshop

This workshop will provide students instructions for preparation and creation of a presentation to be used in the Bernstein Business Plan Competition. It will provide instructions and guidelines for competitors presentations.

3/12/2025, Wednesday  
10:00 - 11:00 AM

3/26/2025, Wednesday  
6:00 - 7:00 PM

## Bernstein Pitch Workshop

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

4/9/2025, Wednesday  
10:00 - 11:00 AM

4/16/2025, Wednesday  
6:00 - 7:00 PM



Questions: Contact [hmbrooks@salisbury.edu](mailto:hmbrooks@salisbury.edu)