Grading Criteria for Project 2

\_\_\_\_\_\_\_ Story is focused and does not confuse the reader

\_\_\_\_\_\_\_ Story should be timely (why are you telling it now?)

\_\_\_\_\_\_\_ Use of summary lede or feature lede + nut graf

\_\_\_\_\_\_\_ Nut graf conveys the point of the story and why the reader should care

\_\_\_\_\_\_\_ In general, each sentence has no more than 35 words

\_\_\_\_\_\_\_ 1- to 2-sentence paragraphs

\_\_\_\_\_\_\_ 1-sentence ledes

\_\_\_\_\_\_\_ Use of simple vocabulary

\_\_\_\_\_\_\_ Use of mainly simple sentences but with some variety

\_\_\_\_\_\_\_ Sentences don’t begin with attribution, dates

\_\_\_\_\_\_\_ You have used/quoted at least three sources

\_\_\_\_\_\_\_ Sources are cited appropriately

\_\_\_\_\_\_\_ Sources are appropriate for the story

\_\_\_\_\_\_\_ Quotes and paraphrased information attributed properly

\_\_\_\_\_\_\_ Quotes convey emotion, have purpose

\_\_\_\_\_\_\_ Reference to a specific day of the week, not yesterday or today

\_\_\_\_\_\_\_ Use of active voice when possible

# **Poor Writing**

\_\_\_\_\_\_\_ Story is too broad, unfocused

\_\_\_\_\_\_\_ Nut graf is unclear

\_\_\_\_\_\_\_ Lede is inappropriate

\_\_\_\_\_\_\_ Poorly organized article

\_\_\_\_\_\_\_ Story topic is not timely

\_\_\_\_\_\_\_ Story is told in an inappropriate format

\_\_\_\_\_\_\_ Some needed information may be missing/ unanswered questions

\_\_\_\_\_\_\_ Personal opinion of writer is included or writer draws conclusions not based on

sourced information

\_\_\_\_\_\_\_ Article uses fewer than three quotes/sources