

THE CENTENNIAL CHALLENGE, issued by President Carolyn Ringer Lepre, presents a special opportunity for Salisbury University supporters, including alumni and friends, to contribute to students' growth while celebrating the University's approaching centenary milestone in fall 2025. The initiative is an invitation to establish **100 new scholarships and student awards** by the end of the 2025-2026 academic year.

This endeavor seeks out individuals and organizations who are ready to step up and join in this effort. By providing financial assistance, these donors play a pivotal role in creating opportunities that will enhance the educational experience and high-impact practices for students at SU. The funds raised through this initiative are aimed at shaping students' futures in meaningful ways by making a world-class, transformative education accessible.

The Centennial Challenge represents a testament to the commitment of SU's community, including its alumni and friends, to the growth and development of students. By participating in this challenge, donors contribute not only to the educational journey of individual students but also to the broader goal of furthering the University's 100-year legacy of excellence.

new scholarships & student awards by the end of the 2025-2026 academic year





## **Challenge Details**



- Challenge End Date: June 30, 2026
- Establishment Threshold: \$10,000
- Endowed and non-endowed program funds to support undergraduate and graduate students.
- Endowed and non-endowed academic award funds for undergraduate and graduate students
- Can be restricted to any major/area/school/college as well as state residency
- Naming examples: John and Mary Smith Centennial Scholarship, Jones Family Centennial Scholarship, XYZ Corporation Centennial Award
- Recipients must be currently enrolled students in good academic standing
- Donors will have a special opportunity to interact with their scholarship and award recipients on an annual basis



## How You Can Join the Challenge

- Cash
- Pledge (payable over 5 years)
- Stock transfer
- Bequest- direct gift
- Bequest- a percentage of your estate
- Qualified Charitable Distribution through IRA or retirement plan
- Charitable gift annuity
- Make SU Foundation a beneficiary in your life insurance policy
- Gifts of real estate



## CONTACT US)

Amy Luppens, *Director of Development:* asluppens@salisbury.edu

Stan Bradley, *Athletics*: sbradley@salisbury.edu

Samantha Hellwege-Ulrich, *College of Health and Human Services:* srhellwege@salisbury.edu