



Salisbury
UNIVERSITY

University Writing Center Services & Usage Trends November 2023

UWC Administrators



Dr. Melissa Bugdal

UWC & WAC Director

Associate Professor of English



Dr. Beth Towle

UWC Associate Director

Assistant Professor of English

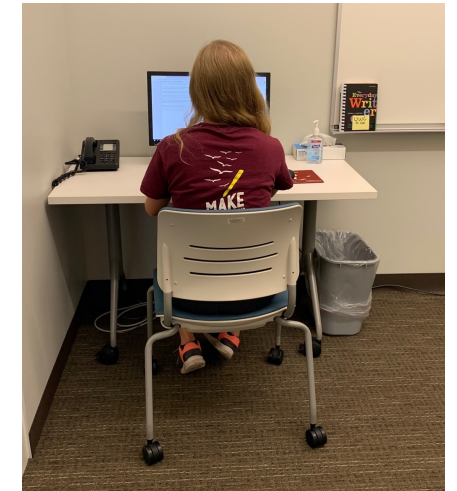


Stephanie Davis

UWC Academic Program Specialist

UWC Tutoring Staff

- **13 undergraduate** consultants (sophomores, juniors, seniors; honors)
- **7 graduate** consultants (5 MA-English, 1 MS-Biology, 1 Ed.D.-Literacy)
- **2 professional** consultants (MA-English degrees from SU)



Across all academic years and various disciplines

Elementary Education, English (Creative Writing, Secondary Education, Writing & Rhetoric), Exercise Science, History, International Studies, Marketing, Political Science, Social Work

UWC Services



Tutoring

One-to-one & small group

Peer Review

Instructor-requested full class feedback

Writing Fellows

Course-embedded writing support

Workshops

Instructor-requested & UWC offered

WC Welcomes

In-class information about UWC

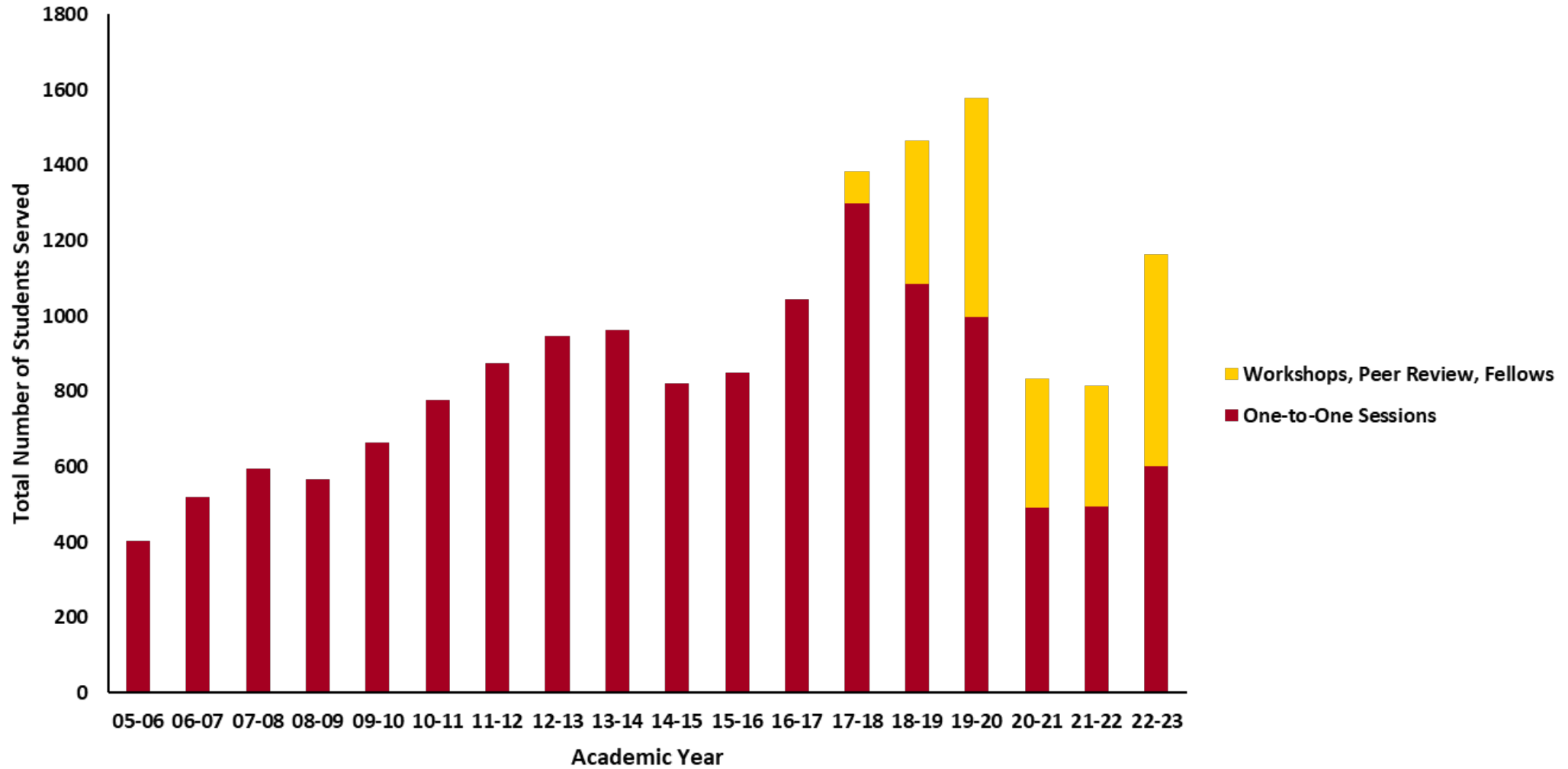
Campus Outreach

Admitted Student Day, campus events, etc.

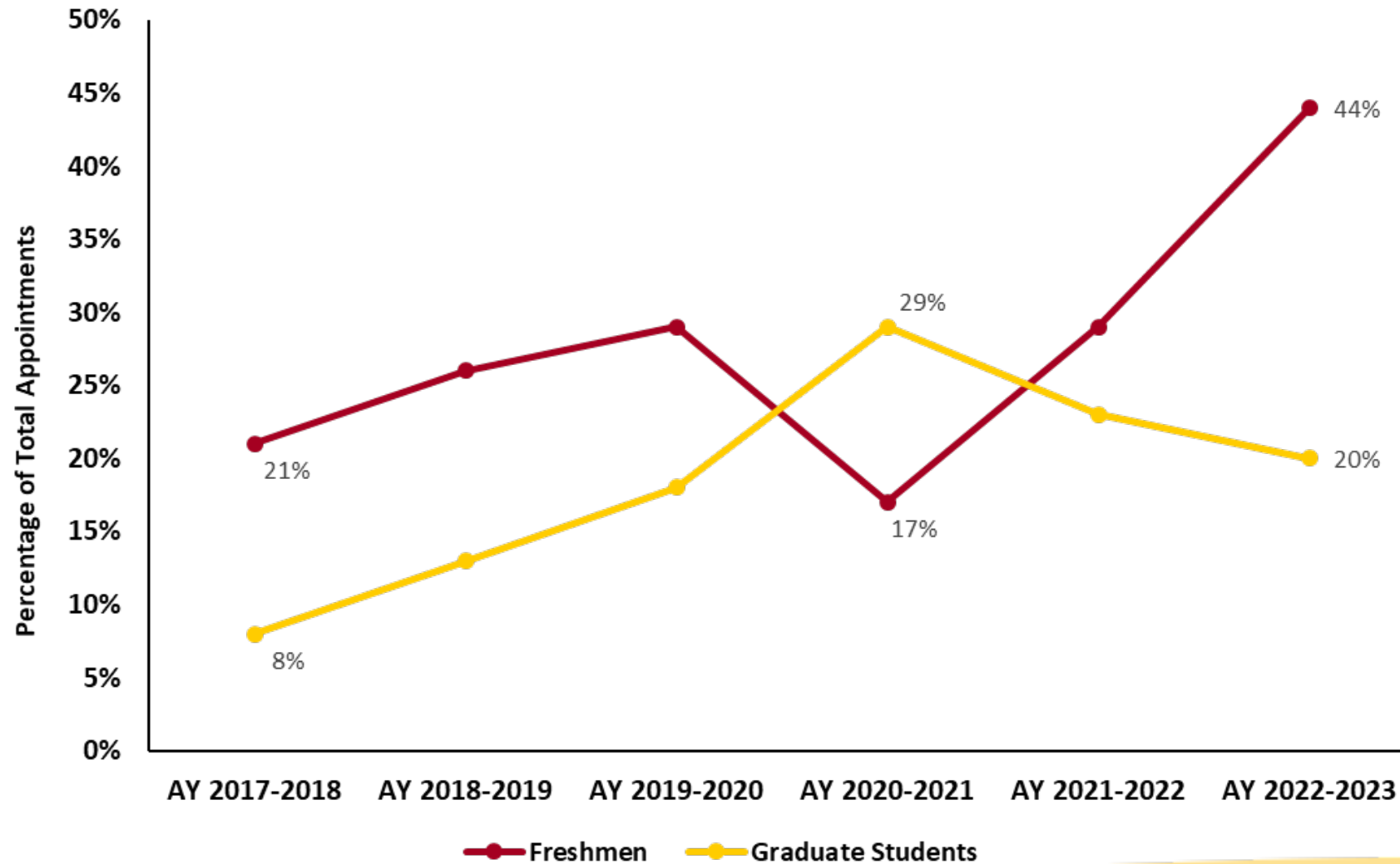
Community Outreach

Workshops & tutoring

Students Served 2005 – 2023



Freshmen & Graduate Student Usage (2017-2023)



UWC Goals

- Maintain quality services while managing increasingly higher usage volumes
- Planning for First Year Seminar needs
- Planning for Experiential Learning needs
- Planning for MD Blueprint student support

Academic Year	% SU Population Served (across points of contact)
17-18	22%
18-19	25%
19-20	27%
20-21	18%
21-22	18%
22-23	26%
23-24	TBD (expected 25-27%)
24-25	36% (possible with FYS)

UWC Assessment – Demographics & Academics

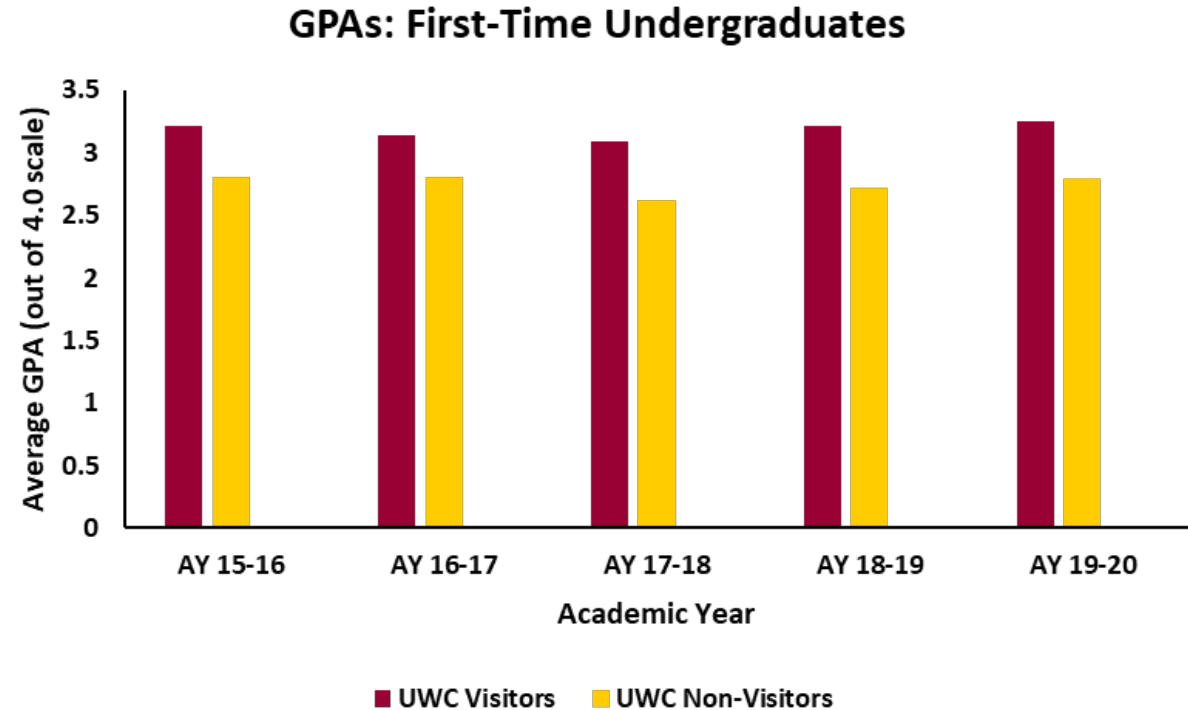
Students who use the UWC* are more diverse

- Race/Ethnicity
- Pell Grant Eligible

Students who use the UWC have higher GPAs

- With 2-3 visits/year

*compared to total SU Population



UWC Assessment – Outcomes

Outcomes for students who use the UWC*

- Higher retention rates
- Lower stop-out rates
- Increased use by transfer students

*compared to total SU population

